

## ProfSoft selects United Physicians as host for 2007 Pay-for-Performance Summit

**–Bingham Farms July 23, 2007** – ProfSoft selected United Physicians, PC as the host for their 2007 Pay-for-Performance Summit. Pay-for-Performance and Network Tiering initiatives have become central strategies for improving health care quality and controlling costs. United Physicians recognizes the importance of improving the quality of health care and controlling costs, which is why United Physicians participates in the development and activity of these initiatives. To help ProfSoft's clients develop successful initiatives, ProfSoft invited the experts among the clients to participate in a special 2-day blue ribbon panel meeting, including PHOs, employers, health plans and union representation from multiple states. The panel shared their expertise and worked towards developing a framework for designing and implementing Pay-for-Performance and Network Tiering programs that reflected the perspectives of all stakeholders.

### **About United Physicians, P.C.**

United Physicians is an organization of 1,900 physicians who have medical staff privileges at multiple medical centers through out Southeastern Michigan. United Physicians serves the professional and economic interests of its members by facilitating participation in health care plans, providing services that promote quality and efficiency in practice management, facilitating doctor credentialing with health plans, and offering health insurance products. United Physicians is one of only three organizations nationwide to earn certification in multiple categories by the National Committee for Quality Assurance (NCQA), an independent, non-profit organization that certifies physician organizations and accredits managed care organizations and preferred provider organizations. Visit [www.updoctors.com](http://www.updoctors.com)

### **About ProfSoft**

Founded in 1999, ProfSoft is a privately held, employee-owned company based in Massachusetts, whose focus is to provide software and services for clinical data analysis and reporting that enables health plans, physician organizations, employers and employer coalitions to better understand, and improve on, the quality of care and health care costs. Profsoft's software both summarizes and scores overall performance while delivering more detailed information that highlights opportunities for improvement. ProfSoft helps their customers identify and stratify opportunities to reduce cost and improve quality, and then gives those customers the information they need to plan and implement effective interventions. Visit [www.profsoft-health.com/](http://www.profsoft-health.com/)

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